









Cross-channel workflows for better lead generation strategy

INBOUND LEAD GENERATION WORKFLOW

Step 1	<p>Engage</p> <p>Turn visitors into leads with targeted messages based on their behaviour on your website.</p>	 <p>10% OFF</p>
Step 2	<p>Capture</p> <p>Use collected data to reconnect with visitors through personalized marketing campaigns.</p>	
Step 3	<p>Close</p> <p>A simple CRM to get the right leads into your sales pipeline and focus on activities that close deals.</p>	 <p>25% OFF</p>
Step 4	<p>Delight</p> <p>Establish an ongoing communication with personalized followups and targeted campaigns.</p>	 <p>50% OFF</p>

OUTBOUND LEAD GENERATION WORKFLOW

Step 1	<p>Research</p> <p>Save hours of manual prospecting. Dux-Soup will auto-scan LinkedIn and import leads to a spreadsheet.</p>	
Step 2	<p>Capture</p> <p>Simple and affordable tool to find and verify corporate e-mail addresses for your Dux-Soup prospects' list.</p>	 <p>10% OFF</p> <p>USE CODE: LCHATINC10</p>
Step 3	<p>Engage</p> <p>Send personalized e-mails and follow-ups automatically and track your effectiveness with solid stats.</p>	 <p>Free month</p>
Step 4	<p>Convert</p> <p>Share your calendar with prospects so they can choose a convenient date to meet with you.</p>	 <p>calendly</p>
Step 5	<p>Delight</p> <p>Provide instant answers and personal experience to keep your visitors coming back to your website.</p>	 <p>10% OFF</p>

BROUGHT TO YOU BY LIVECHAT

We help brands connect with their online visitors, capture leads and build better customer relationships. [Give us a try!](#)